

## SAA Foundation Strategic Plan (2022-2025)

**Legend**  
 Black - Initiative Not Started  
 Yellow - Inprogress  
 Green - Completed

Lead/Collaborators		Timeline		
<b>GOAL 1: ADVANCING THE PROFESSION</b>				
Lead/Collaborators		Timeline	<b>Build resilient archival communities within and beyond SAA.</b>	
Staff/Development Committee/Board of Directors	<b>1.1.A</b>	FY25	● 0	Attend/have presence at regional, allied conferences, board meetings, and related spaces to share SAA Foundation programs and foster dialogue.
Board/Grants Review Committee	<b>1.1.B</b>	FY23-25	● 80	Designate grant funds for capacity-building in community archives.
Grants Review Committee/Dev Comm	<b>1.1.C</b>	FY23-FY25	● 60	Dedicate research grants funds to projects that forward initiatives in the SAA Work Plan on DEIA.
Grant Review Committee/CORDA/Staff	<b>1.1.D</b>	FY25	● 0	Work more closely with CORDA/Research Forum to fund and promote research grants which support research in the profession, and to disseminate results.
Lead/Collaborators		Timeline	<b>Support the full diversity of archivists, archives, and communities.</b>	
Board	<b>1.2.A.</b>	FY25	● 66	Apply for grant(s) to expand support for community archives projects.
Development Committee/Staff/Board	<b>1.2.B.</b>	FY23-25	● 100	Grow the Mosaic Scholarship Fund sustainably to increase the number of scholarships and/or dollar amount awarded each year.
Development Committee/Staff	<b>1.2.C.</b>	FY23-25	● 33	Sponsorship support for Annual Meeting Awards to lessen barriers for those interested in attending/engaging at the conference and ensure broad representation.



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Annual Meeting Award/Development Committee/Staff	<b>1.2.D.</b>	FY23-25	 100	Continue support for Annual Meeting Awards to lessen barriers for those interested in attending/engaging at the conference and ensure broad representation.
Annual Meeting Award/Development Committee/Staff	<b>1.2.E.</b>	FY23-25	 100	Expand opportunities for promoting award and grant recipients to celebrate and recognize excellence within the profession.

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Lead/Collaborators		Timeline	Foster collaborative relationships and leverage resources to be nimble to our ever-changing environment.	
Board/CORDA/Staff	<b>1.3.A.</b>	FY25	● 0	Partner with CORDA to optimize Research Roadmap in favor of projects that benefit the greater archival community.
Board/Staff	<b>1.3.B.</b>	FY24	● 50	Open dialogue with preeminent grant makers to seek out collaborative projects.
Development Committee/Staff	<b>1.3.C.</b>	FY24	● 0	Foster partnerships to expand and broaden reach to archivists beyond SAA members/current audience.
Archival Labor Worker Taskforce	<b>1.3.D.</b>	FY24-25	● 0	Develop plan and fund initiatives to address position precarity.
Grant Review Committee/Staff	<b>1.3.E.</b>	FY24-25	● 0	Targeted call for grant proposals focused on climate change and/or resiliency.
National Disaster Relief Archives Fund Committee/Staff	<b>1.3.F.</b>	FY25	● 25	Grow a strong corpus for the NDRFA to ensure long-term sustainability of the fund in the face of increasing natural/climate disasters threatening archives.
<b>GOAL 2: GROWING RESOURCES / FUNDS DEVELOPMENT</b>				
Lead/Collaborators		Timeline	Clarify and enhance SAA Foundation's branding and identity.	
Development Committee/Chairs/Board/Staff	<b>2.1.A.</b>	FY23-25	● 80	Increase visibility and profile of the SAA Foundation among the greater profession.
Development Committee		FY23-25	● 100	Develop yearly marketing/fundraising themes
Development Committee/Grants Review Committee	<b>2.1.C.</b>	FY23-25	● 66	Explore annual opportunities for obtaining funding through grants.

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Lead/Collaborators		Timeline	<b>Diversify and expand SAA Foundation’s donor community and funding streams.</b>	
Development Committee/Staff	<b>2.2.A.</b>	FY23-25	● 33	Simplify and expand methods for giving to the SAA Foundation.
Development Committee/Staff	<b>2.2.B</b>	FY23-25	● 33	Collaborate with various SAA stakeholders on developing targeted development campaigns.
Lead/Collaborators		Timeline	<b>Develop and foster careful and considerate stewardship of SAA Foundation’s potential and existing donors.</b>	
Development Committee/Staff	<b>2.3.A.</b>	FY24-25	● 33	Develop a stewardship matrix to guide our work and to clarify methods of communication and levels of interaction based on amount given, past giving, potential for future giving.
Development Committee/Staff	<b>2.3.B</b>	FY24-25	● 0	Develop sustainable ongoing pre- and post-donor stewardship initiatives to foster lifelong relationships.
<b>GOAL 3: STRENGTHENING GOVERNANCE &amp; INFRASTRUCTURE</b>				
Lead/Collaborators		Timeline	<b>Enhance support infrastructure for the SAA Foundation.</b>	
Development Committee	<b>3.1.A.</b>	FY23	● 100	Hire development manager.
Governance Working Group	<b>3.1.B.</b>	FY 24	● 100	Review and clarify current gift acceptance policies.
Development Committee	<b>3.1.C.</b>	FY22	● 100	Secure development consultant to enhance appeal messaging.
Lead/Collaborators		Timeline	<b>Enhance expectations, expertise, and opportunities of Board members and SAA Foundation volunteers to strengthen and diversify the SAA Foundation.</b>	




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Governance Working Group	<b>3.2.A.</b>	FY24	 66	Review SAA Foundation Board structure, including committees, considering representation, skill sets, term limits, donor/funder assignments.
Governance Working Group	<b>3.2.B.</b>	FY24	 0	Emerging Professional position
Governance Working Group	<b>3.2.C.</b>	FY23-FY24	 80	Establish and expand non-Board member volunteer opportunities on SAA Foundation committees.

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Lead/Collaborators		Timeline	Build infrastructure to develop and expand fundraising/giving opportunities.		
Development Committee	<b>3.3.A.</b>	FY24-FY25	●	0	Develop an established Planned Giving Program.
Gift Acceptance Committee/Development Committee	<b>3.3.B.</b>	FY24-FY25	●	0	Develop a corporate giving program.
Development Committee/Grant Review Committee	<b>3.3.C.</b>	FY24	●	0	Review grants landscape to identify relevant funding opportunities that could advance the work of SAA Foundation.